

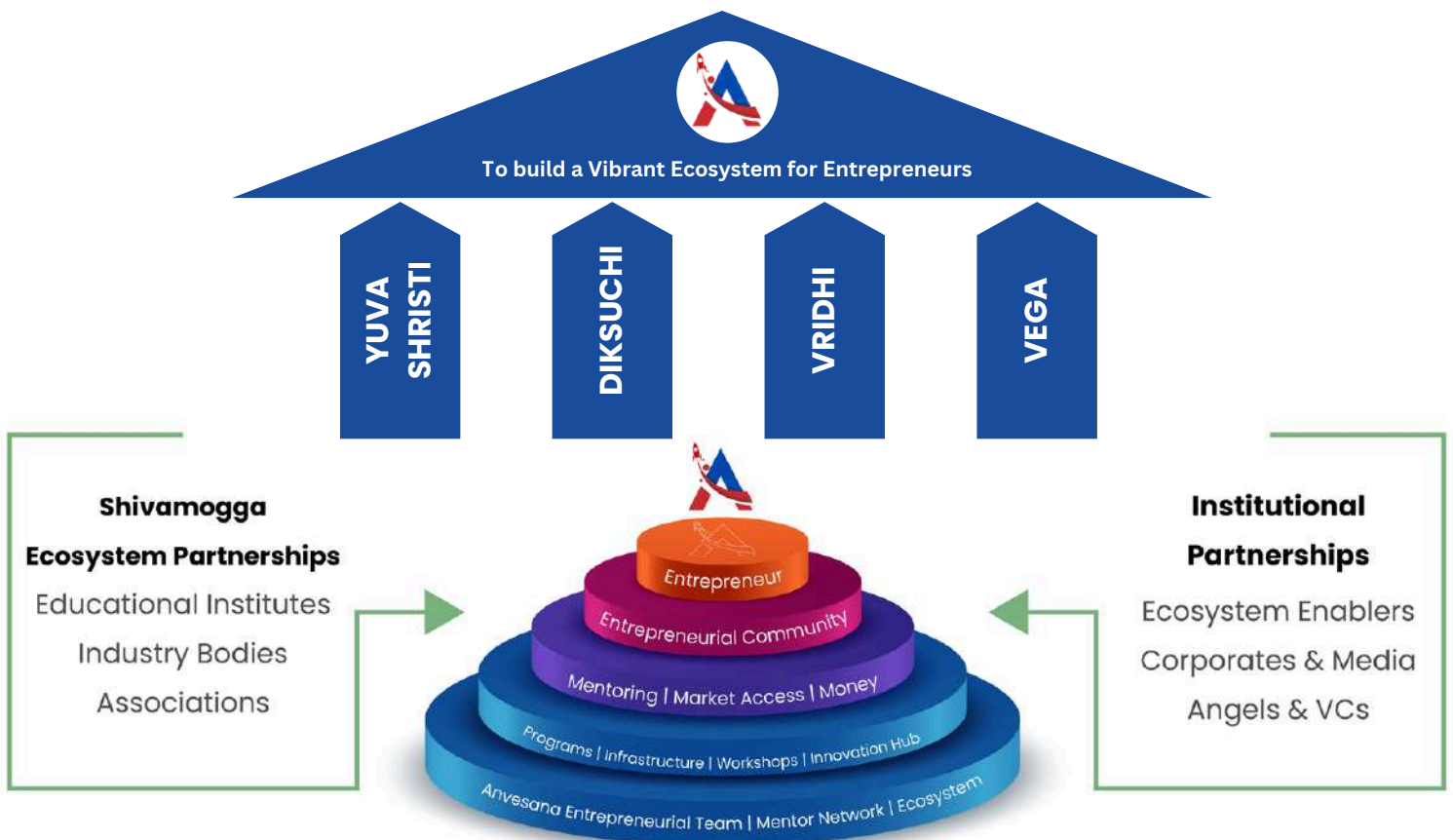


ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



NEWSLETTER – FEBRUARY 2026



Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from small towns form the backbone of economic progress.

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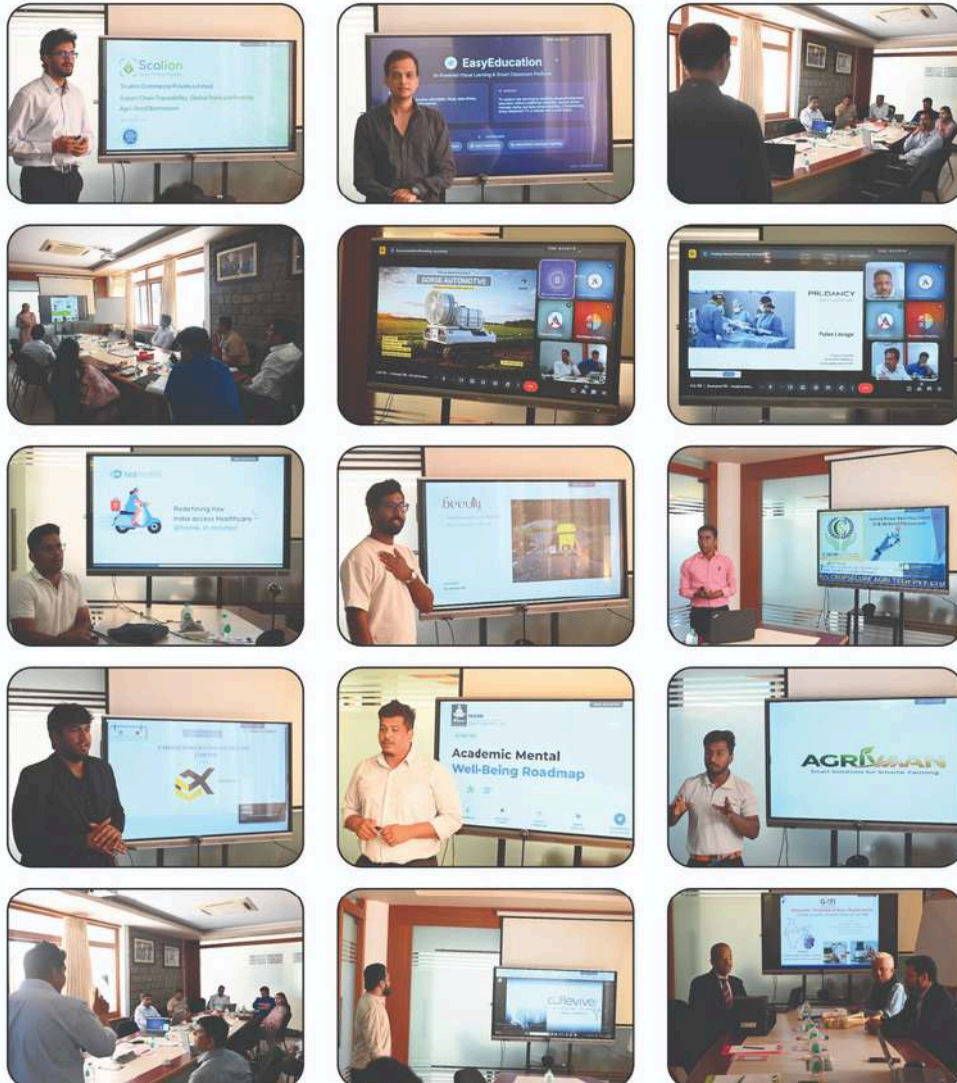
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▶▶▶ PROSPECTIVE STARTUPS PITCH FOR INCUBATION AT ANVESANA TBI



The session focused on evaluating innovation, feasibility, scalability, and business viability.



As part of the incubation screening process, prospective startups pitched their innovations before a panel of domain experts at Anvesana TBI. The expert feedback and rigorous assessment ensure that selected startups demonstrate strong fundamentals and growth potential before onboarding into the incubation program. This structured evaluation helps identify high-potential ventures ready for long-term mentorship and support.

»»» KDEM LEADERSHIP VISIT TO ANVESANA TBI STRENGTHENS BEYOND BENGALURU ENGAGEMENT



Startups engaged in meaningful discussions on region-specific challenges, policy frameworks, market access, and government support mechanisms.

Chetan Dixit, Vice President – Beyond Bengaluru at Karnataka Digital Economy Mission (KDEM), visited Anvesana Technology Business Incubator for an interactive session with our startup cohort.



The session focused on the Beyond Bengaluru mission, aimed at strengthening the digital innovation ecosystem across emerging regions of Karnataka. Mr. Dixit addressed key queries and provided clarity on how KDEM initiatives can enable startups to scale from non-metro ecosystems.

»»» FEBRUARY MONTH MENTORSHIP HIGHLIGHTS AT ANVESANA



In February, Anvesana TBI facilitated focused mentoring sessions where Vulcan Academy and Ecoverer received strategic guidance from Hemant Kulkarni to strengthen their business direction.



Additionally, SGB and Unriddle engaged in targeted mentoring interactions with Azhar, focusing on strengthening execution strategies and market positioning. These sessions provided structured guidance to help startups sharpen clarity, accelerate progress, and build sustainable growth pathways.



YUVA TALK ON ELECTRONICS TO ENTREPRENEURSHIP



The session offered practical guidance and inspiration for aspiring electronics students.

Anvesana TBI, in collaboration with IIC, Department of ECE, PESITM, hosted a Yuva Talk titled "Electronics to Entrepreneurship: Lessons from a Founder." The session featured Kaushik R. Udupa, Co-Founder of Suryanirbhar Agritech Pvt. Ltd., who shared his journey from engineering innovation to building a technology-driven startup.

The interaction provided valuable insights on product development, startup challenges, and emerging entrepreneurial opportunities.



»»» DESIGN THINKING WORKSHOP FOR STUDENTS



Anvesana TBI organized a Design Thinking Workshop to equip students with a user-centric approach to innovation and problem-solving through interactive sessions covering empathy, ideation, prototyping, and testing.



As part of the hands-on activity, students identified real-world problem statements within the campus ecosystem and developed practical solution concepts to address them. This experiential approach enabled participants to translate ideas into actionable models while strengthening their innovation mindset.



➤➤➤ ANVESANA TEAM AS JURY - GREEN IT COMPETITION



The Anvesana TBI team served as jury for the Green IT Competition hosted by the Cluster Forum, Department of Computer Science, PES Institute of Advanced Management Studies (PESIAMS). Students presented sustainability-focused business ideas addressing real-world environmental challenges. The event encouraged innovation, critical thinking, and eco-friendly solutions among young entrepreneurs.



Entries were evaluated on problem relevance, innovation, feasibility, and overall impact, reflecting strong student commitment toward green and responsible innovation.



SESSION ON INCUBATION OPPORTUNITIES FOR STUDENTS



The IIC, Department of ISE, PESITM organized a session on Incubation Opportunities for Students, where Mr. Bharath Kumar, Incubation Manager, delivered an insightful talk on various support mechanisms available for aspiring student entrepreneurs.



The session highlighted incubation programs, mentoring support, funding avenues, and ecosystem linkages, enabling students to understand structured pathways for transforming innovative ideas into scalable ventures.



»»» INCUBATEE IMPACT STORY – SGB PVT. LTD.



SGB Pvt. Ltd. is making a strong impact in the agri-ecosystem by empowering over 1 million farmers every month through digital outreach. The startup has sold 5,000+ products and built a growing presence in Maharashtra and Tamil Nadu. With a projected annual revenue of ₹2 crore, SGB continues to expand its market reach. It also supports rural employment by engaging 20 graduates and undergraduates, including 6 women, promoting inclusive growth.

»»» SAFECLOAK STRENGTHENS FOOTPRINT ACROSS TEMPLES & TRANSIT HUBS



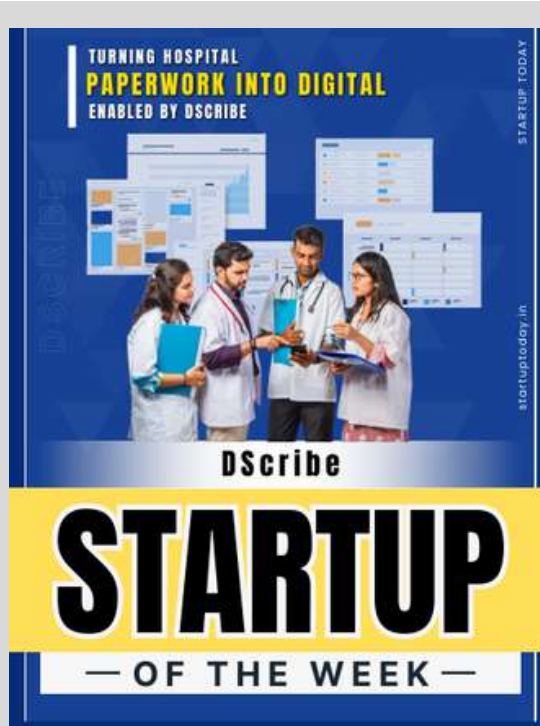
SafeCloak expanded its temple segment presence with the installation of smart lockers at Udupi Krishna Temple, marking operations across three prominent temples in three states.

The startup also secured six new contracts, including deployment at Durgapur Railway Station and further expansion across VRL Logistics Ltd bus terminals. SafeCloak continues to scale its nationwide smart locker network for travellers and pilgrims.

STARTUP MILESTONE - UNITY HOSPITAL & DSCRIBE



Unity Hospital marked one year of successful implementation with Dscribe, enabling a smooth transition from paperbased records to digital documentation and improving operational efficiency.



The startup was also featured as “Startup of the Week” by Startup Today, highlighting Dscribe’s innovative approach to transforming hospital paperwork into seamless digital workflows.

»»» **INDUSTRY DELEGATION VISIT TO ANVESANA TBI**



The IT Core Team from Federation of Karnataka Chambers of Commerce and Industry (FKCCI) visited Anvesana TBI, led by Gopika Pillai, Shamanth Nellikere, Manohar, and Vijayakumar, to discuss IT growth and collaboration opportunities in Beyond Bengaluru regions.

»»» **IT INDUSTRY STAKEHOLDERS MEETING - SHIVAMOGGA**



A key meeting was held at Shivamogga District Chamber of Commerce and Industries to discuss the major challenges faced by the IT industry in the Shivamogga region. The session witnessed active participation from IT industry representatives across the district. Mr. C. M. Patil, Managing Director of Anvesana TBI, addressed critical ecosystem gaps and shared strategic, solution-oriented approaches to strengthen regional IT growth and collaboration.

▶▶▶ ANVESANA FEATURED ON DD CHANDANA



Anvesana TBI was recently featured on the television program Startup Champions aired on Doordarshan Chandana, highlighting its role in nurturing innovation and supporting startups from the Shivamogga region.



The feature showcased Anvesana's efforts in building a vibrant startup ecosystem, mentoring early-stage founders, and enabling technology-driven entrepreneurship beyond major metropolitan hubs.

To watch the complete episode, scan the QR code





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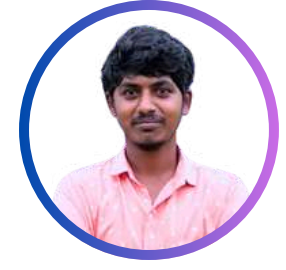
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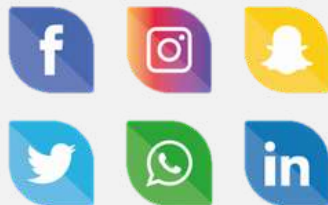


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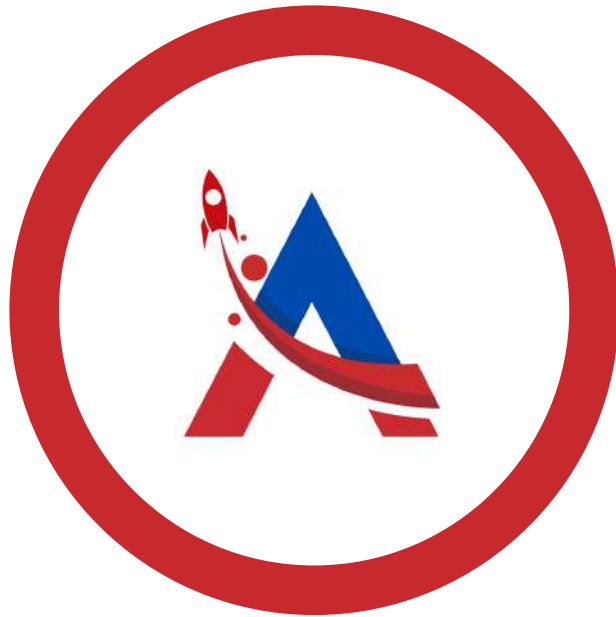
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